



NATURALLY MADE SOAPS

PRESS RELEASE - November 16th 2009

NATURALLY MADE SOAPS DIRTY DOG BAR IS SUPPORTING YOUR LOCAL RSPCA

Naturally Made Soaps is a unique new small business hand making wonderful natural soap inspired by nature using the traditional cold process methods and ingredients from both England and Portugal.

One of the most popular soaps in the range is the suitably named **'Dirty Dog'** soap made with natural oils and including Tea Tree and Citronella essential oils. It smells wonderful, very refreshing with a zingy citrus undertone. The soap is designed to be an easy, fuss free way of washing your mud magnet dogs, treating them to the same caring bubbles as yourself. Much easier to use than fiddly bottles of shampoo, just wet the bar, rub the bar all over, lather it up and rinse away for soft, silky fur. Tea Tree is a natural antiseptic, it's also great for itchy skin, Citronella is renowned for its insect repelling qualities while also combatting oily, smelly dog coats. **'Dirty Dog'** soap is also suitable for using yourself for a refreshing, uplifting shower and is great to take away on holiday where you know midges and mosses are a problem, they HATE citronella.

By buying **'Dirty Dog'** soap customers are also able to support the great work of the RSPCA as Naturally Made Soaps is donating 10% from the sale of every bar. You can help by ordering from the Naturally Made Soap website www.naturallymadesoaps.co.uk, **'Dirty Dog'** bars are only £3 and make a fantastic gift for Christmas.

In September and October Naturally Made Soaps sold 37 bars of **'Dirty Dog'** which means we have raised £11.10, we will top this up to £15 and forward the cheque to the Exeter Branch of the RSPCA.

END

Caption for attached photo:

'Dirty Dog' Soap bar with a hand illustrated picture of Naturally Made Soaps own mud magnet, Springer Spaniel 'Blue'

For photo opportunities or further details please contact:

Ishbel Ramsay
Naturally Made Soaps
2 Fulford Way
Woodbury
Exeter
EX5 1NZ

01395 239069

soapchick@naturallymadesoaps.co.uk
www.naturallymadesoaps.co.uk
<http://naturallymadesoaps.blogspot.com>



ABOUT NATURALLY MADE SOAPS

We are a local, family run business based in Woodbury, Devon.

All the recipes are the creation of owner Ishbel Ramsay and are inspired by the contrasting nature of her two favorite places - lush, green East Devon and the stunning mountains of Northern Portugal. Ishbel uses natural ingredients including flowers and spices, many sourced and grown by herself. This unique fusion of two countries and the natural soap making products they both provide is a first. Soap ingredients abound in both Devon and Portugal think of rose, English lavender, sea salt, goats milk, oranges and lemons, olive oil and eucalyptus to mention a few. Naturally Made Soaps aim to share this rich joint bounty and in doing so give its users the chance to experience why these two places are so special to Ishbel and her family.

Follow her story on the blog <http://naturallymadesoaps.blogspot.com>

and visit the new visually stimulating and exciting website www.naturallymadesoaps.co.uk

Ishbel hopes that she will eventually be able to run her business from both Portugal and Devon growing and supplying all the ingredients she needs to continue to develop her wonderful range of soaps.

END

Contact details

Ishbel Ramsay
Naturally Made Soaps
2 Fulford Way
Woodbury
Exeter
EX5 1NZ

01395 239069

soapchick@naturallymadesoaps.co.uk
www.naturallymadesoaps.co.uk
<http://naturallymadesoaps.blogspot.com>